



Academic Personnel Short Profile / Short CV

Institution:	Mediterranean Institute of Management
Surname:	Rossides
Name:	Yiannos
Rank/Position:	Visiting Faculty
Program of Study:	MBA
Scientific Domain: *	Marketing and Management

**Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title
Ph.D.	2011	University of Stirling. Scotland, UK	Management & Marketing	“Development and application of an analytical framework for the measurement of customer service quality in the Banking Industry of Cyprus”
MBA	1996	Arkansas State University. Arkansas, USA	Business Administration	
BBA	1995	Cyprus College. Nicosia, Cyprus	Business Administration	



Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2014	2021	The Cyprus Institute of Marketing	Nicosia	Lecturer (Part-time)
2011	2021	European University Cyprus	Nicosia	Scientific Collaborator

Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher/ Conference	Vol.	Pages
1						

Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1					

*Specify venue, geographic location etc



**Research Projects. List the five (5) more recent and other five (5) selected
(max total 10)**

Ref. Number	Date	Title	Funded by	Project Role*
1	2006-2011	<i>"Development and application of an analytical framework for the measurement of customer service quality in the Banking Industry of Cyprus"</i>	Own Funds	Researcher

*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other

**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1				

**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
1			

**Other Achievements. List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Key Activities:
1			