

Course title	Dissertation I				
Course code	DIS100				
Course type	Compulsory				
Level	Postgraduate				
Year / Semester	1 st /2 nd				
Teacher's name	Dr Paris Vogazianos & Dr Pavlos Panayi				
ECTS	7.5	Lectures / week	1-2	Laboratories / week	0
Course purpose and objectives	The aim of the course is to help students acquire the necessary knowledge and skills related to academic research and to apply them in practice through the selection, development and completion of a research project on a business administration topic of their choice. By engaging in this comprehensive research experience, they hone their critical thinking, writing, and computer skills, gaining the foundation to independently undertake future research endeavors.				
Learning outcomes	<p>Upon successful completion of this course, students will:</p> <ul style="list-style-type: none"> ▪ be able to critically analyze and integrate relevant literature to devise an appropriate research topic of business significance and personal importance, ▪ be introduced to and familiarized with the methodological approaches used to conduct a research in the field of Business Administration, ▪ understand the theoretical approaches to business research, ▪ understand the characteristics and differences between qualitative and quantitative research methods, ▪ create an overall picture of the different research methods with reference to their design, advantages and disadvantages in the field of Business Administration. ▪ They will acquire methodological research, quantitative/qualitative and bibliographic analysis skills such as use of SPSS, formal/informal interview and participant observation techniques and meta-analytical techniques. 				
Prerequisites	None	Required	None		
Course content	<ul style="list-style-type: none"> ▪ Research: Nature and its Processes ▪ Scientific Research: Types of Variables and Scales ▪ Sampling in Research ▪ Research design – quality criteria (reliability and validity) ▪ Quantitative research, qualitative research and mixed methods research ▪ Data collection methods to conduct a survey research: Questionnaire ▪ Data collection methods to conduct a survey research: Interview ▪ Topic Definition – Deciding the topic of your research ▪ Literature Review 				

	<ul style="list-style-type: none"> ▪ Writing up your Literature Review ▪ Ethical issues in Business research ▪ Writing up your Methodology ▪ Inductive Statistical analysis ▪ Quantitative data analysis ▪ Statistical analysis using Software
Teaching methodology	Face to Face
Bibliography	<ul style="list-style-type: none"> ▪ Bell, E., Bryman, A., & Harley, B. (2022). Business research methods. Oxford university press. ▪ Hair, J. F., Page, M., & Brunsveld, N. (2019). Essentials of business research methods. Routledge.
Assessment	Project: 100%
Language	English